**Three Conclusions about Crowd Funding**

1. Crowdfund campaigns typically reach their goals.
   1. The month of August sees more campaigns either canceled or fail altogether.
   2. The month of July sees the most amount of campaigns reach their goal.
2. The crowdfunding campaigns each had different goals so it is difficult to compare them. They had different criteria for success. The data also does not consider the 14 live campaigns.
3. A bar graph would create an easier way to compare the data.
   1. Creating a column that converted all the currencies into a common currency to compare the overall donations from each country.
   2. A comparison of how many backers were needed to meet the successful outcome.

**Mean and Median Summarization**

1. The mean is best for both the successful and failed campaigns. The mean provides an indication of the typical count of backers for a campaign.
   1. The median would not be a good choice because there is a large disparity in the lowest and highest values in both the successful and failed campaigns.
2. There is more variability with successful campaigns. This makes sense because each campaign had a different number that equaled success which meant that there would be varying numbers of backers.
   1. A failed campaign did not require a high level of backers to fail. It can be assumed that the campaigns that filed had few backers.